WELCOME TO

CASAGROUP FRANCHISE

WHO WE ARE

Florida's

Largest Operator

Expanding

Through North America, Europe and South America

More than
900
Vending Machines
In operation

VMs WITH

Attractive Design

Unique Products

Customizations

CASAGROUP

MARKET OF VENDING MACHINES WORLDWIDE

- Annual growth of 10%
- In the United States, the market has a revenue of $36 billion
- The US market has 5 million machines installed
- In Japan, the VM industry has a revenue of $100 billion per year
- In Japan, there is 1 vending machine for every 3 people
- In the United States, there is 1 vending machine for every 90 people
- Market with over 100 years of existence
- World trend with the new consumer behavior

** Data based on the year 2019*

WHERE WE OPERATE

BRAZIL

- PERNAMBUCO
- BRASÍLIA
- RIO DE JANEIRO
- SÃO PAULO
- SANTA CATARINA

USA

- FLORIDA
- GEORGIA
- ALABAMA
- SOUTH CAROLINA
- TEXAS
- TENNESSEE
- NEW YORK
- CONNETICUT

OPERATING

ON GOING

AROUND THE GLOBE

- United States
- Brazil
- Portugal
- Canada

CASAGROUP PARTNERS

Brookfield Properties

MARRIOTT

Westfield

Hilton
HOTELS & RESORTS

Days Inn
Days Inn Penn State

BW Best Western

LAKESHORE MALL
We are Community!

LA QUINTA
INNS & SUITES

Holiday Inn

SIMON
MALLS

Red Roof

RAMADA

CASAGROUP

WHY BECOME A CASAGROUP FRANCHISEE?

- Opportunity to have your own business
- Operate a world trend market
- Being part of a benchmark company
- Having access to the main technologies

ADVANTAGES AND BENEFITS

- **Risk Dilution (POS)**
The greatest risk of any franchise is the point of sale, in the CasaGroup franchise, this risk is diluted at each point of the machine, which can be easily relocated

- **Very Low Fixed Costs**
In the HANDS-ON model, most costs will vary according to the business performance

- **Area to Operate the Franchise**
16 ft² for operating each machine

- **Machine Maintenance**
All machines have 1-5 years of warranty

OPERATION

- **Product Offer**

The franchisee will define the model and concept of the machine. We will send a guideline of products to be followed, however the franchisee has autonomy to purchase the products.

- **Pricing policy**

CasaGroup has a policy for its franchisees to respect margins in relation to the sale of products, being able to charge higher prices, but never lower than the value of convenience

- **Franchise operation location**

Franchisee's full responsibility

OFFICIAL FRANCHISOR

CasaGroup Franchise is a member of:

IFA®
INTERNATIONAL FRANCHISE ASSOCIATION
FRANCHISING®
Building local businesses, one opportunity at a time.
MEMBER

SOME VENDING MACHINES MODELS

FRANCHISES

SOS - LAST MINUTE

The **SOS - Last Minute** was designed for those moments of urgency. Did it start raining and you forgot your umbrella at home? Is the shoe hurting and needs a bandage? Hungry and don't have time to stop for lunch? This Vending Machine was designed for these situations with everything you need to arrive at your destination impeccable.

Types of products

• **Snacks** • **Hand Sanitizer** • **Band-aid** • **Chocolate** • **Umbrella**

• Capacity: 370 Products* (50 SKU)

* May vary according to product size

• Space required: 22 ft^2

• Multi-cart purchase

It will be charged monthly:

- Royalties of 5% on gross sales
- 2% Marketing Fund on gross sales

Revenue:

- Sale of products

WELLNESS

Are you looking for a healthier life? **Wellness** was made for you. Filled with fitness snacks, low sodium drinks and vitamins. Everything that can generate well-being for you. Our purpose with this Vending Machine is to promote the development of healthier habits.

Types of products

• **Snacks** • **Vitamins** • **Juice** • **Water** • **Tea**

• Capacity: 370 Products* (50 SKU)

* May vary according to product size

• Space required: 22 ft²

• Multi-cart purchase

It will be charged monthly:

- Royalties of 5% on gross sales
- 2% Marketing Fund on gross sales

Revenue:

- Sale of products

SNACK AND DRINK

Now we officially have **Snack and Drink**, filled with the best snacks and drinks in the country. Do you know that time when you give that little boost and you want to have a quick snack to fool your hunger? Or when that thirst hits? It was designed for those moments. You will find several of them in the coming months in the Car Washes, Shoppings, Schools, Hotel, among others. A quick, convenient option for drinks and snacks.

- Capacity: 370 Products* (50 SKU)
  * May vary according to product size
- Space required: 22 ft^2
- Multi-cart purchase

Types of products

It will be charged monthly:

- Royalties of 5% on gross sales
- 2% Marketing Fund on gross sales

Revenue:

- Sale of products

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PHARMA

Pharmachine was created especially for those who forgot their vitamins at home or for those who need a last minute medicine. The Vending Machine offers a wide variety of over the counter medicine and vitamins for any time of the day. Pharmachine is a drugstore near you.

- Capacity: 370 Products* (50 SKU)
  * May vary according to product size
- Space required: 22 ft^2
- Multi-cart purchase

Types of products

It will be charged monthly:

- Royalties of 5% on gross sales
- 2% Marketing Fund on gross sales

Revenue:

- Sale of products

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WOMAN

Now women will have an exclusive VM with products from the female universe. You can find everything you need in **VM Woman**. From makes, vitamins, moisturizers, accessories, personal hygiene items and much more! Because only one woman understands another! Made for independent, modern, practical women, who do not want to put it off or waste time.

Types of products

- Capacity: 370 Products* (50 SKU)

  * May vary according to product size

- Space required: 22 ft^2
- Multi-cart purchase

It will be charged monthly:

- Royalties of 5% on gross sales
- 2% Marketing Fund on gross sales

Revenue:

- Sale of products

INVESTMENT

	Individual Franchise	Individual Franchise Supplied	Individual Franchise with Spot	Individual Franchise Turn key
	US$ 7,500.00	US$ 8,400.00	US$ 9,000.00	US$ 9,900.00
Vending Machine	✓	✓	✓	✓
Training	✓	✓	✓	✓
Telemetry System	✓	✓	✓	✓
Spot			✓	✓
Supplied		✓		✓

- Shipping outside Florida is not included

VMINI MARKET

VMini Market was created especially for consumers looking for practical solutions, with low human interaction and with great convenience.
A revolutionary, fully automated Vending Machine that will bring to the condominiums the convenience and security of buying supermarket products, without leaving your address.

Investment Value

US$ 14,000.00

(machine, training and franchise fee)

Types of products

• Grocery • Hygiene • Cleaning • Meat • Drinks • Snacks

• Capacity: 600 Products * (75 SKU)
* May vary according to product size

• Space required: 22 ft²

• Multi-cart purchase

• Elevator machine

• Digital panel with touch interaction

You will be charged monthly:

- Royalties of 5% on gross sales
- 2% Marketing Fund on gross sales

Revenue:

- Sale of products

CASAGROUP

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